EPD15084@3489 12/20/2000 11:20 AM To: Baldomir, Jason, Benjamin, Martha, Finn, Michael, Lambert, Roger, Bowler, Sean, Deremeer, Susanbeth, Reardon, Sean, Yelsits, James

Subject: FW: glb. Fleet Center Event follow up form

Attached please find the form for registering attendees to the Fleet Center box.

Please choose a point person for each event. That person will then fill out this information, send it to GaryBean and cc me.

Please do this within 72 hours of the event.

The last event on Dec 16th at the fleet center should be registered.

Sean--Please fill this sheet out and submit it before 12/22.

Eric

From:

Sent:

Tuesday, December 19, 2000 7:55 PM

To:

'Davey, Todd', 'Davies, Thomas', 'Doherty, Eric', 'Fenstermaker, Bill', 'Gallagher, Paul', 'Guyer, David', 'Huston, Pete',

'Mastrianni, Screne'; 'McNeill, Jack', 'Tisdell, John'

Subject:

glb. Fleet Center Event follow up form

Importance:

Season's Greetings Everyone,

I've had a request for the follow-up form for all Fleet Center events. This form is to be completed and sent to me to ensure ROI and continued funding by Mr. Pasek. If you have any questions please call me. thanks

Confidential: Produced pursuant to 02/06/04 subpoena

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To ensure we get continued funding by Bill Pasek we are obligated to track who is attending these games and should be be be same as a second by Bill Pasek we are obligated to track who is attending these games and should be be same as a second by Bill Pasek we are obligated to track who is attending these games and should be same as a second by Bill Pasek we are obligated to track who is attending these games and should be same as a second by Bill Pasek we are obligated to track who is attending these games and should be same as a second by Bill Pasek we are obligated to track who is attending these games and should be same as a second by Bill Pasek we are obligated to track who is attending these games and should be same as a second by Bill Pasek we are obligated to track who is attending these games and should be same as a second by Bill Pasek we are obligated to track who is attending these games and should be same as a second by Bill Pasek we are obligated to track who is attending the same as a second by Bill Pasek we are obligated to track who is attended by Bill Pasek we are obligated to track who is attended by Bill Pasek we are obligated to track who is attended by Bill Pasek we are obligated to track who is attended by Bill Pasek we are obligated to track who is attended by Bill Pasek we are obligated to track who is attended by Bill Pasek we are obligated to track who is attended by Bill Pasek we are obligated to track who is attended by Bill Pasek we are obligated to track who is attended by Bill Pasek we are obligated to track who is attended by Bill Pasek we are obligated to track who is attended by Bill Pasek we are obligated to track who is attended by Bill Pasek we are obligated to track who is attended by Bill Pasek we are obligated to track who is attended by Bill Pasek we are obligated by Bill Pasek who is attended by Bill Pasek we are obligated by Bill Pasek who is attended by Bill Pasek who is attende

At the end of the season we will have some valuable information

This also acts as management tool to account for all tickets and ensure reps are getting quality customers to thes Any questions please call me

## Fleet Center Tracking Sheet 2000-2001Season

Day	Date	Key Customer	Specialty	# of Guests	Product Target	Target List Rank
			***************************************			***************************************
L						

ow ROI

e games

	Post	
Current	4-mon	
Market	Market	
Share	Sh	Misc
	-	
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